At Values Mind we are committed to respecting your privacy and protecting your personal information. This Privacy Statement explains how we collect, use, and safeguard your data when you use our platform to share you contact details with us and/or share stories around ESG (Environmental, Social, and Governance) topics. By accessing or using our website, you consent to the practices described in this Privacy Statement.

1. Information We Collect

We collect information to provide you with a meaningful and personalized experience on our platform. The types of information we collect include:

Personal Information: Your name, email address, professional history, location, and any other information you voluntarily provide when creating or updating your profile.

User-Generated Content: Stories, posts, comments, and other content you share on the online wall.

Usage Data: Information about your interactions with the platform, such as log data, device information, pages visited, and actions taken.

Communication Data: Information from your communications with other users through comments and messages.

2. How We Use Your Information

We use the information we collect for various purposes, including:

Facilitating ESG Storytelling: We use your user-generated content to create a dynamic online wall where professionals and companies can share stories and insights related to ESG.

Personalization: We tailor your experience by suggesting relevant stories, posts, and connections based on your profile and interests.

Communication: We enable interaction and collaboration between professionals and companies through comments and messages.

Analytics: We analyze usage patterns to improve our website's functionality, content, and user experience.

3. GDPR Compliance

In accordance with the General Data Protection Regulation (GDPR) for users in the European Union (EU), we provide the following information:

Legal Basis: We process your personal data based on your consent and as necessary for the performance of our contract with you.

Data Controller: [Website Name] is the data controller for the personal data you provide.

Data Processor: We engage third-party processors for services such as hosting and analytics. We ensure these processors comply with GDPR.

Data Transfers: If we transfer your data outside the EU, we implement appropriate safeguards to protect your rights.

Data Retention: We retain your data as long as necessary to provide services and comply with legal obligations. You can delete your account and content at any time.

Data Subject Rights: You have rights to access, rectify, erase, restrict processing, object, and data portability. Contact us at [contact email] to exercise these rights.

4. Data Sharing and Security

We share your data with other users to enable interaction on the online wall. We employ security measures to protect data from unauthorized access and breaches.

5. User Control and Consent

You control the information you share on your profile and the content you contribute. By using our platform, you consent to data collection and processing as described in this Privacy Statement.

6. Changes to Privacy Statement

We may update this Privacy Statement to reflect changes in practices or legal requirements. We will notify you of significant changes through the platform or other appropriate means.

For questions or concerns about privacy, contact us at [info@valuesmind.com](mailto:info@valuesmind.com)

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